

Sponsorship

RUSSIAN BAZAAR

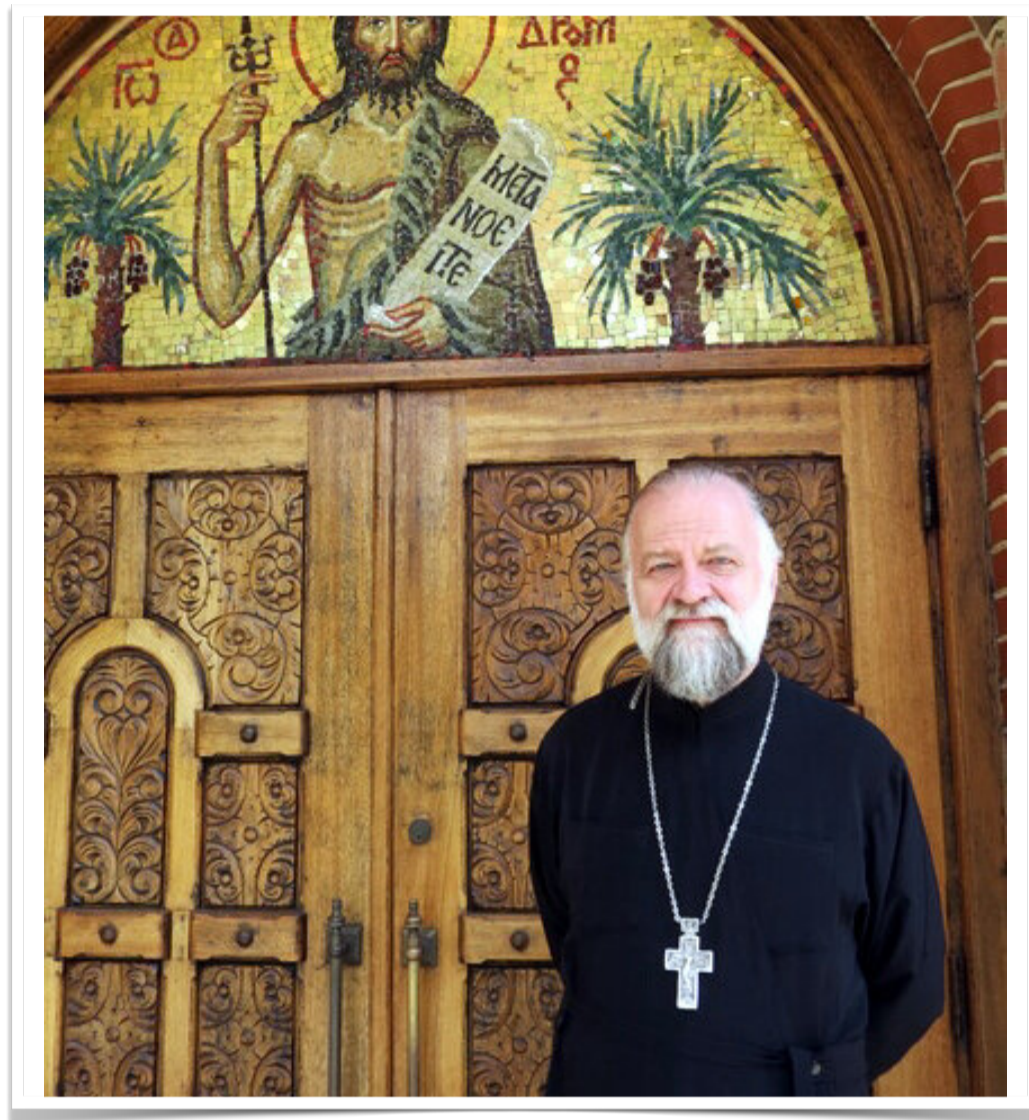
Annual Multicultural Festival



St. John the Baptist Russian Orthodox Cathedral | *Bazaar tents in front of the main entrance*

About Russian Bazaar

History in numbers, mission, social results of previous events



Archpriest Victor Potapov, Rector

- ◆ **40th anniversary of Russian Bazaar - Annual Multicultural Festival**
- ◆ **1,000s of new and loyal visitors**
- ◆ **200+ volunteers involved**

With a history of more than 40 years, our Annual Bazaar's attendance grew into the thousands over two days, where our guests were introduced to a rich culture and heritage, history of the church, including iconography and relics of Saints, were immersed into a diversity of folk music and tastes of delicacies, including favorites from Eastern Europe. Each year we acquaint many friends and followers who can hardly wait for our next Bazaar.

Description of the Current Event

Russian Bazaar 2023



Our annual event will take place on **September 30th – October 1st**, from **12pm to 6pm**, where you will find activities for all ages, souvenirs, homemade sweet and savory pastries, ethnic food and drinks and your favorite entertainment, including Georgian Dancers, Russian, Belorussian and Ukrainian folk songs.

Find more information on our web site www.russianbazaar.org

Advantages of the Sponsorship for the Russian Bazaar

- ✓ Supporting a multicultural social experience exchange
- ✓ Reaching a wide audience for your brand and establishing long term relationships
- ✓ All sponsorship and donations are tax deductible



Charity and Expenses

Charity and Financial Support we provide	Expenses for the organization of the Festival
Clothing and feeding the poor and homeless	Renting tents, tables and canopies
Supporting refugees and victims of the war in Ukraine	Purchasing food for cooking
Benefiting our Church's mission in Holy Land and Haiti	Purchasing souvenirs for sale
Helping parishioners in crisis	Paying the artists and performers



Pelmeni - Traditional Dumplings

You can become a sponsor and support our charitable activities!

Sponsorship Packages

	Basic	Silver Sponsor	Golden Sponsor
Mentions in the text under the publications on social media (Facebook, Instagram)	2 times	3 times	Under each post
Placing banner on the official website	No	Yes. Small size	Yes. Large size
Placing sponsor's POS-materials at the Bazaar's shop	Yes	Yes	Yes
Adding information into the detailed list of sponsors in the printed and online quarterly magazine Parishioner	Yes	Yes	Yes
Adding advertisement block at the online and printed quarterly magazine Parishioner	No	Yes. Small size	Yes. Large size
Allowing branded banners and flags at the event	No	No	Yes
Allowing branded table/shared table	No	No	Yes

Basic	Silver Sponsor	Golden Sponsor
\$750	\$1,250	\$3,750
*TAX Deductible	*TAX Deductible	*TAX Deductible

You can also choose an option to leave a **DONATION** in addition to the sponsorship or instead of it.

Contact us NOW and become a **Sponsor** of the Russian Bazaar Annual Multicultural Festival **TODAY!**

Please contact us to receive more information

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Marketing and Sponsorship	Elena Dorman	elena.v.dorman@gmail.com
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General info

www.russianbazaar.org

